world

collaboration

project

0. Framing the problem
What problem or issue does the project aim to solve? Please explicate assumptions and/or provide data.

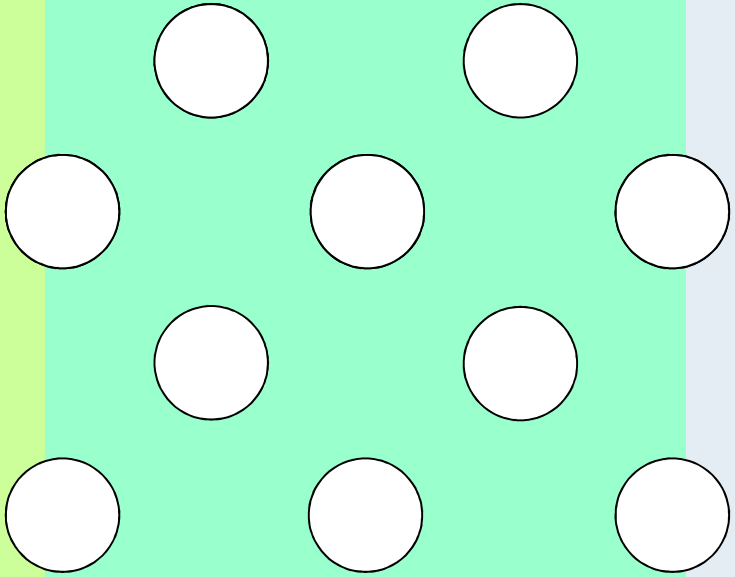
1a. Impact in society
Clarify the project's ultimate, intended goal, e.g., in terms of safety, health, justice, etc. in specific groups

1b. Key Impact Indicators
Practical indicators (to be measured during and after the project). Possibly in the framework of SDGs.

1c. Other effects, ethical deliberation
Possible (unintended, unwanted) effects that the project can have, e.g., in terms of risks or damages

2. Outputs/outcomes
Outputs (= results) or outcomes (= effects of results) that are needed to realize this impact in society

3. Innovation eco-system
Key clients, partners and stakeholders. Discuss how each can contribute and can benefit. Draw arrows.



4. Project mission
Now combine 3, 2, 1 into a coherent mission:

The project brings together

so they can create and deliver

that will enable

and have impact

Societal and Ethical Impact Canvas
This Canvas helps people in an innovation project to focus on the impact in society they want to realize and on building an innovation eco-system that can actually realize this impact.
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Workshop date:

Participants: